

MEGAN WEBB

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CV

 meganwebb.co.uk

SUMMARY

I'm a strong conceptual thinker experienced in both Art Direction and Design. I love creating work that platforms human narratives and brings about positive change. My work takes the form in eye catching OOH, innovative social campaigns, emotive scripts and tactile prints.

I'm hungry to learn and passionate about developing my skills as a creative. I like to work collaboratively with Copywriters and Designers.

EXPERIENCE

CREATIVE

PRISM SPORT & ENTERTAINMENT

At Prism, I've gained experience art directing shoots alongside working on activations, social content & pitches with clients such as Beko, VUSE, Hess Cycling & Newcastle United F.C (Sela).

JUN 2023 - PRESENT

CREATIVE (ART DIRECTOR)

M&C SAATCHI SPORT & ENTERTAINMENT

During my time at M&C, I spent time across brand activations, social content and pitches. I worked on clients such as Barclays, O2 Virgin Media, Heineken, Aldi and Google Pixel.

JAN 2023 - JUN 2023

DESIGNER/ CREATIVE - HYBRID

THE BROOKLYN BROTHERS

At Brooklyn I spent 2 years crafting my skills as a Creative Designer, before transferring into an Art Direction role. I worked on clients such as WaterWipes, Castrol, McDonald's, TRESemme and ASICS.

SEP 2019 - DEC 2022

DESIGNER

OLIVER BONAS (PLACEMENT)

During my time at Oliver Bonas I produced social content, created in-house artwork & publications and helped on image making for textile prints.

AUG 2017

EDUCATION

ART DIRECTION SHORT COURSE

CHELSEA COLLEGE OF ARTS
2022

BA (HONS) GRAPHIC DESIGN (FIRST CLASS)

UNIVERSITY OF WEST ENGLAND
2017-2019

FOUNDATION DIPLOMA IN ART & DESIGN (DISTINCTION)

KINGSTON UNIVERSITY LONDON
2015-2016

CONTRIBUTIONS & ACCOLADES

UWE Dean's list recognition of excellent academic performance.
2019

Shortlisted entry at Ocean Digital Creative Competition.
2022

Night School - mentor, speaker & coordinator.
2019-2022

Carers Trust - mentor & workshop coordinator.
2020

SKILLS

- Proficient in Adobe suite - Photoshop, Illustrator, Indesign.
- Competent working with Microsoft Office - PowerPoint, Teams, Word.
- Proficient in Google Suite - Docs, Presentations, Sheets
- Digital Photography-product & lifestyle.
- Illustration.
- Competent developing & processing 35mm film.

INTERESTS

My main interests include traveling and exploring new cultures, I like to document my experiences using both film and digital photography. I also love visiting current art & design exhibitions. My favourite gallery is the V&A London, as it never fails to offer innovative displays.



[MEGAN_WEBBGRAPHICS](https://www.instagram.com/megan_webbgraphics)



[MEGGAWEBB](https://twitter.com/meggawebb)



[LINKEDIN.COM/IN/MEGAN-WEBB97](https://www.linkedin.com/in/megan-webb97)

REFERENCES

Available at requests.

