

MEGAN WEBB

CREATIVE / ART DIRECTOR [LONDON BASED]

I am a strong conceptual thinker with expertise in both Art Direction and Design. I'm passionate about creating work that amplifies human stories and drives positive change. My projects span eye-catching OOH campaigns, innovative social media initiatives, emotive scripts, and tactile print designs.

Eager to grow and continuously refine my creative skills, I thrive in collaborative environments, working closely with Copywriters and Designers to bring bold ideas to life.



WORK EXPERIENCE

FREELANCE

2025-PRESENT

→ Creative / Art Director

Partnering with leading creative agencies, including Havas, Ogilvy, Social Element, and Small World, to support projects from pitch through to final delivery.

OGILVY

2025

→ Creative / Art Director

Delivered creative across multiple Unilever Beauty campaigns spanning TVC, KV's, activations and social.

PRISM SPORT & ENTERTAINMENT

2023-2024

→ Creative / Art Director

At Prism, I have honed my skills as an art director, working on diverse projects including shoot direction, brand activations, social content, and client pitches. My portfolio includes collaborations with notable brands such as Beko, VUSE and Newcastle United F.C. (Sela).

M&C SAATCHI SPORT & ENTERTAINMENT

2023-2023

→ Creative/Art Director

During my time at M&C Saatchi, I contributed to impactful brand activations, engaging social content, and strategic pitches. I worked with high-profile clients including Barclays, O2 Virgin Media, Heineken, Aldi, and Google Pixel.

THE BROOKLYN BROTHERS

2019-2022

→ Designer / Creative - hybrid

I spent two years refining my expertise as a Creative Designer before transitioning into an Art Direction role. My work spanned diverse projects for clients such as WaterWipes, Castrol, McDonald's, TRESemmé, and ASICS.

INTRESTS

I'm passionate about travelling and immersing myself in new cultures, capturing my experiences through both film and digital photography. I also have a deep appreciation for both craft and fashion, often visiting exhibitions to stay inspired. My favourite gallery is the V&A London, as it never fails to offer innovative displays.

RESUME

EDUCATION

CHELSEA COLLEGE OF ARTS

2022

→ Art Direction (short course)

UNIVERSITY OF WEST ENGLAND

2017-2019

→ (First Class) BA (HONS) Graphic Design

KINGSTON UNIVERSITY LONDON

2015-2016

→ (Distinction) Foundation Diploma Art & Design

CONTRIBUTIONS & ACCOLADES

SHORTLISTED

2022

OCEAN DIGITAL CREATIVE COMPETITION

MENTOR, SPEAKER & COORDINATOR

2019- 2022

BBH NIGHT SCHOOL

MENTOR & WORKSHOP COORDINATOR

2022

CARERS TRUST UK

UWE DEAN'S LIST RECOGNITION OF

2020

EXCELLENT ACADEMIC PERFORMANCE

SKILLS

Storytelling

Art Direction

Design Proficiency

Colabritive

Concept Development

Scriptwriting

Trend Awareness

Presentation Skills

Creative Thinking

PROFICIENCY IN SOFTWARE: ADOBE SUITE - PHOTOSHOP / ILLUSTRATOR / INDESIGN, MICROSOFT OFFICE - POWERPOINT / TEAMS / WORD, GOOGLE SUITE- DOCS / PRESENTATIONS / SHEETS

REFERENCES

Available at request

LINKEDIN

[MEGAN-WEBB97](#)