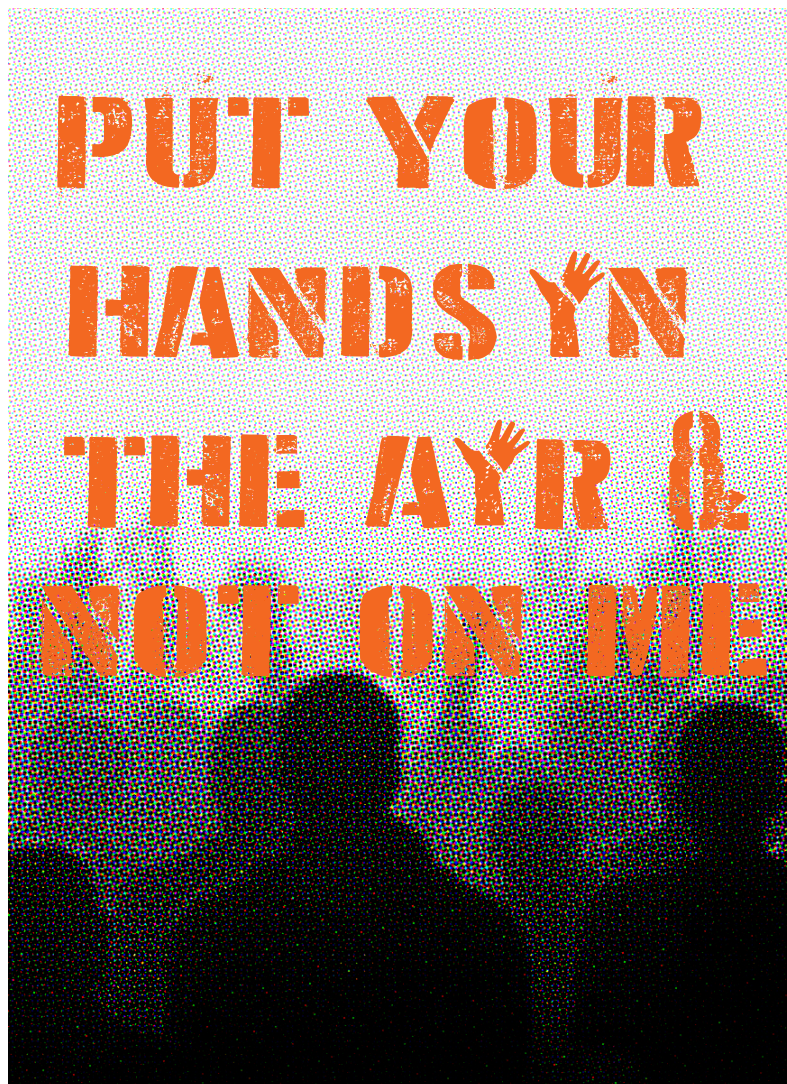


I began to put together simple sketches of what my protest kit could look like. The kit would be handed out at the start of a festival and would contain items of protest such as a flag & stencil. They would also contain safety items such as maps, alarms and hand warmers.

I quickly settled on orange as the main colour as it's associated with attention and enthusiasm.

PUT YOUR
HANDS IN
THE AIR &
NOT ON ME





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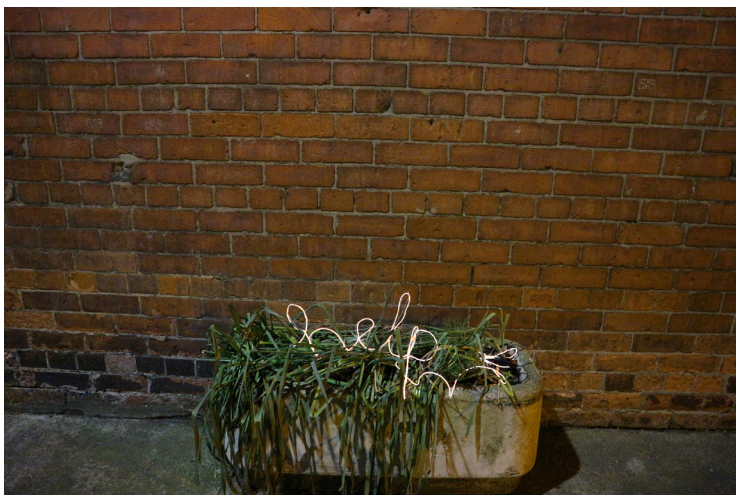
I started to think about engaging ways of using typography such as symbols and playful letter forms. From there, I developed a dispersing circle theme. The circles were originally created to mimic the pattern created by a paint cannon.

UNCOMFORTABLE TYPE

I was happy with my decoration style of circles, but also wanted the typography itself to be meaningful. I thought carefully about how people are made to feel when they are touched inappropriately. People are made to feel awkward, edge and nervous, which creates the imagery of slanted, twisty and uncomfortable typography.



3D & TANGIBLE



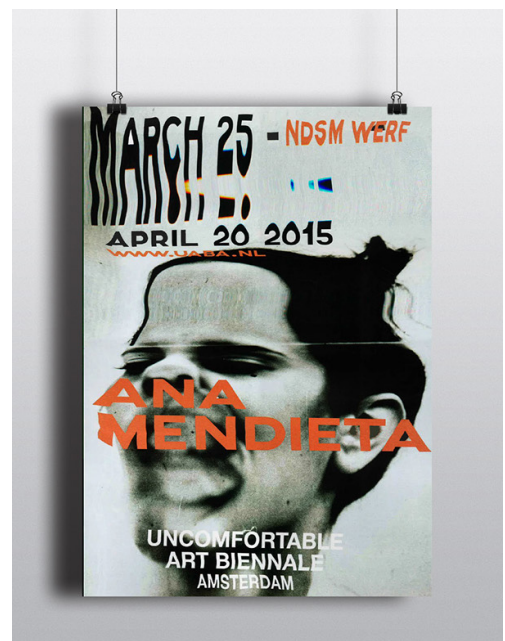
Uncomfortable Communication

Dearbhla Ní Fhaoilleacháin Ryan

I still wanted to keep the stencil process to promote my design, therefore I created a new typeface that embodied the uncomfortable movement and was able to be cut out as a stencil.

Uncomfortable art

Nienke Meinster



MOVEMENT

A B C D

E F G H

I J K L

M N O P

Q R S T

U V W X

Y Z



PUT YOUR
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WHAT TO DO IF YOU WITNESS SEXUAL HARASSMENT OR ASSAULT AT A MUSIC FESTIVAL? - ITV 2018

As the summer music season kicks off, a new YouGov poll has found that more than **one in five British festival goers – and one in three women – have experienced sexual assault or harassment while attending a festival.**

In women under 40, and in all people under 25, the figure was almost half, and 70% of victims said the perpetrator was a stranger.

1. BE AWARE OF WHAT TO LOOK OUT FOR

Rape Crisis defines sexual harassment as “unwanted behaviour of a sexual nature that you find offensive or which makes you feel distressed, intimidated or humiliated.” This includes your body being stared or leered at, and unwelcome sexual advances and touching. Sexual violence is “any unwanted sexual act or activity”, including sexual assault.

“Be alert if a person appears really uncomfortable with the way someone is talking to them, or invading their personal space or touching them,” Katie Russell, a spokesperson for Rape Crisis, said. “It’s often about non-verbal clues; if someone looks very tense or is frozen still.”

2. HAVE A ZERO TOLERANCE POLICY TOWARDS FRIENDS’ INAPPROPRIATE BEHAVIOUR

“Often there’s a culture to stay silent when people feel uncomfortable about something a friend has said or done – particularly sexual harassment,” Russell said.

“Tell them that you don’t think it’s OK. People who routinely harass and demean women in particular are encouraged to keep doing it if their behaviour isn’t challenged, because they assume other people find it funny or agree with it.”

The Good Night Out Campaign say that confronting someone you know in a one-on-one conversation is more effective in the first instance than a public ‘call out’.

3. IF YOU WITNESS A STRANGER BEING SEXUALLY HARASSED OR ASSAULTED, ENGAGE WITH THEM FIRST

Rather than squaring up to the aggressor, both Rape Crisis and the Good Night Out Campaign advocate first checking in with the victim and ignoring the harasser or attacker.

“Address the potential victim directly,” Russell said. “Get eye contact and ask them, ‘Are you OK?’, ‘Is there anything you’d like me to do?’, or ‘Do you need some help?’”

The Good Night Out Campaign suggests creating a distraction by starting a conversation, getting in the way by dancing between them, or pretending you know the person being harassed.

It’s important not to speak on the victim’s behalf. “Sexual harassment can be really intimidating, humiliating and demeaning, so coming to the rescue and speaking for someone who you don’t even know, could be experienced as disempowering too,” Russell said.

Calleja added: “It’s about prioritising the victim. If you go directly to the harasser, the victim feels like further power is being taken away from them in a very traumatic situation.”

4. ONLY CHALLENGE THE PERPETRATOR IF IT’S OK WITH THE VICTIM

“Once you’ve discussed it with the victim and established what they want to happen, then it’s OK to say to the aggressor, without speaking on their behalf, ‘I find that kind of language offensive and I think it’s inappropriate and unacceptable,’” Russell said. “Own your own opinion about it.”

Good Night Out Campaign guidelines advise to use neutral body language and to keep it short and clear. Becoming aggressive isn’t helpful, so stay calm.

5. ALWAYS ASSESS WHETHER IT’S SAFE TO INTERVENE IF SOMEONE IS BEING IF SOMEONE IS BEING SEXUALLY ASSAULTED

Situations could escalate and become violent, so it’s important not to put yourself in any danger. “If it’s a more serious situation, if there’s obviously a physical struggle or, for example, [the victim] seems very drunk or on drugs, and it seems like someone is trying to assault them, then there has to be an element of risk assessment,” Russell said. “If it’s clear someone is in immediate danger, get help from festival security.”

Calleja advised to only intervene directly if you can prevent the situation escalating, without putting yourself in any danger.

6. RESPECT THE VICTIM’S WISHES

It’s important to listen to the victim and not to jump to conclusions about what they should or shouldn’t do after being sexually harassed or assaulted. But, with the victim’s permission Russell said, it’s “perfectly appropriate” to report the incident to festival staff.

“Let the targeted person take the lead on the next steps, if they want to be left alone, respect that,” Calleja said.

She stresses that the Good Night Out Campaign want everyone to feel like they can do something to help. “So often people will just walk by or think that it hasn’t really got anything to do with them, and that the person might not want them getting involved, but we know on the whole, this isn’t the case,” she said.

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PLAYFUL DESIGN

With an established theme and typeface, I was able to start playing around with size, formation and colours.



PUT
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ME.

I settled on this image as my poster design as I think the formation most successfully replicates the burst of the paint cannon as the typography and the circles push upwards. For my first response, I wanted to create a small fold-down publication that would be handed out alongside the protest kit as guidance on handling the situation.

PUT YOUR HANDS IN THE AIR & NOT ON ME.

1 in **5**
BRITISH FESTIVAL GOERS

have experienced sexual assault or harassment while attending a festival.

be aware of what to look out for...

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1 in **3**
WOMEN

1

if you witness a stranger being sexually harassed or assaulted, engage with them first

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3

2
have a zero tolerance policy towards friends' inappropriate behaviour.

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4

only challenge the perpetrator if it's ok with the victim.

5
always assess whether it's safe to intervene

Situations could escalate and become violent, so it's important not to put yourself in any danger. "If it's a more serious situation, if there's obviously a physical struggle or, for example, [the victim] seems very drunk or on drugs and it seems like someone is trying to assault them, then there has to be an element of risk assessment," Russell said. "If it's clear someone is in immediate danger, get help from festival security."

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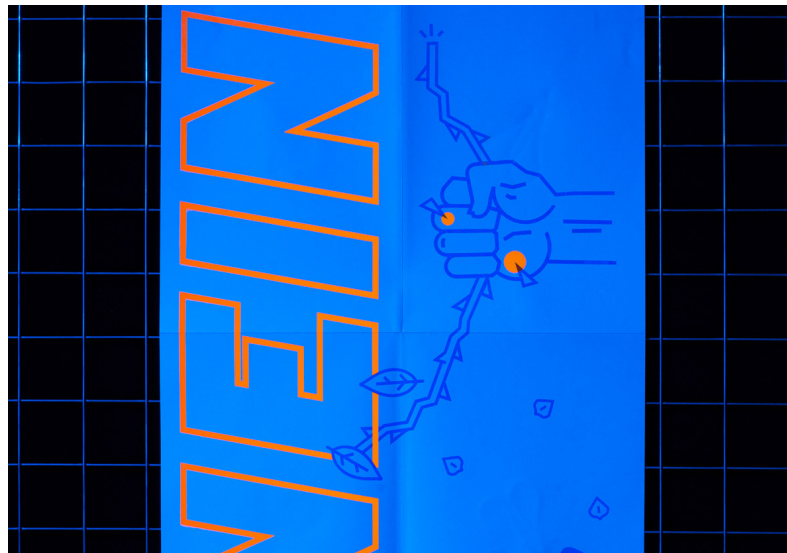
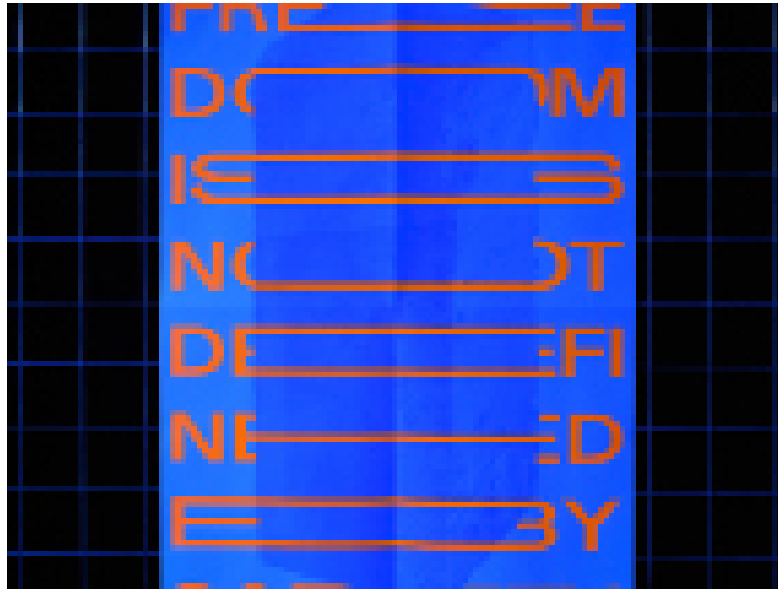
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& NOT ON ME.

PUT YOUR HANDS IN THE AIR

I used advice published by the good night out campaign for the body text. In feedback, people commented that I held a very different tone to my campaign slogan and that my work would benefit my own words.

ADRIAN SZYMANSKI



I started to consider the environment of a music festival and how it takes place in both the day and night, so when creating a poster I needed to consider that how it can be seen in different lighting. I came across the work of Adrian Szymanski who used florescent ink on a poster design. This works as a perfect transition from day to night.



LUCAS WAKAMATSU



Lucas Wakamatsu's work incorporates the hand within typography. This is something I wish to explore as the core issue of my campaign centres around touch.

PUT
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ME.

The text is rendered in a bold, black, stencil-style font. It is surrounded by numerous small, orange hand icons with fingers spread, appearing to reach out from behind the letters.

PUT
YOUR
HANDS
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AIR &
NOT ON
ME.

The text is rendered in a bold, white, stencil-style font against a solid black background. It is surrounded by numerous small, orange hand icons with fingers spread, appearing to reach out from behind the letters.

I continued playing with the design and format of my poster and even started to use mock ups to test what the packaging could look like.



PACKAGING MOCK UPS

I purchased neon paint and an orange spray can to start mocking up my designs.

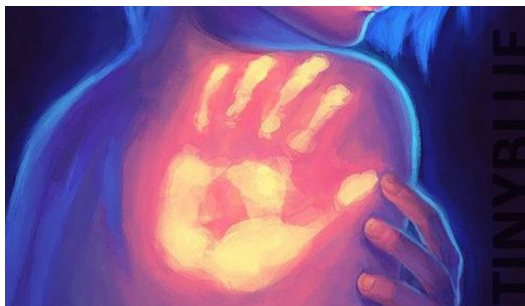
NEON PAINT



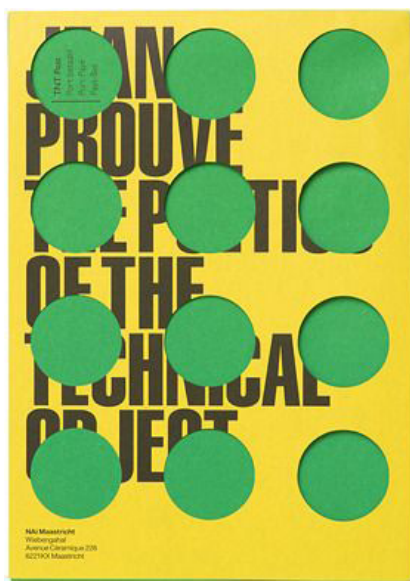
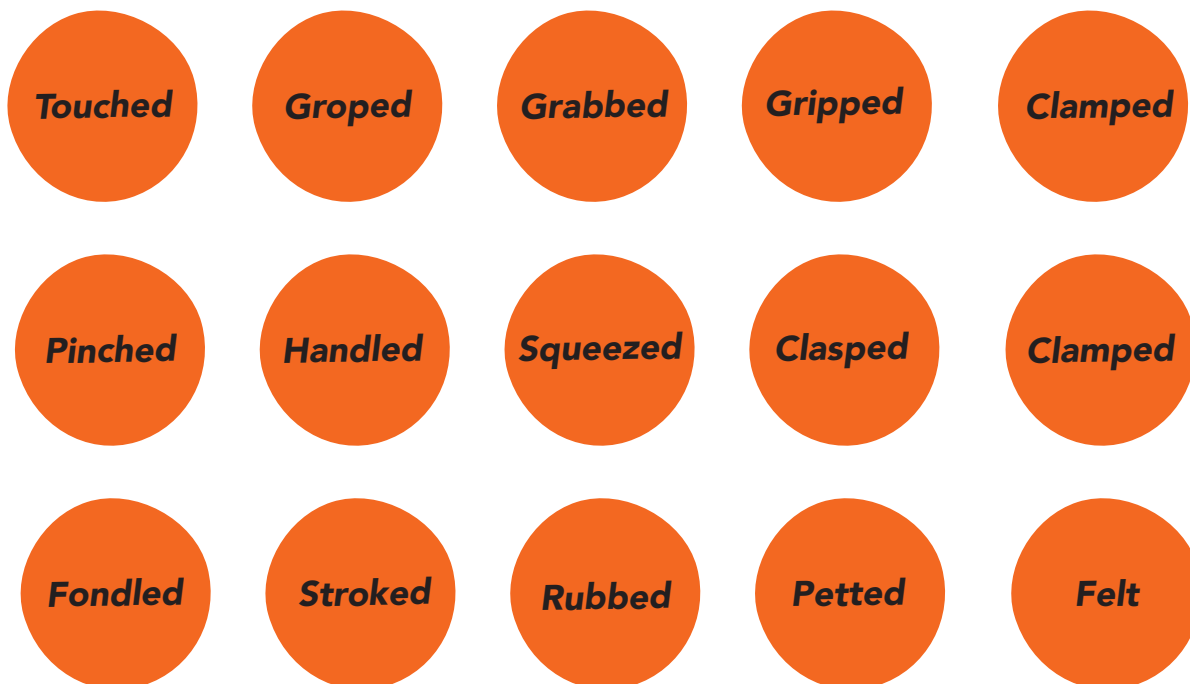
SPRAY PAINT



HOT SPOTS



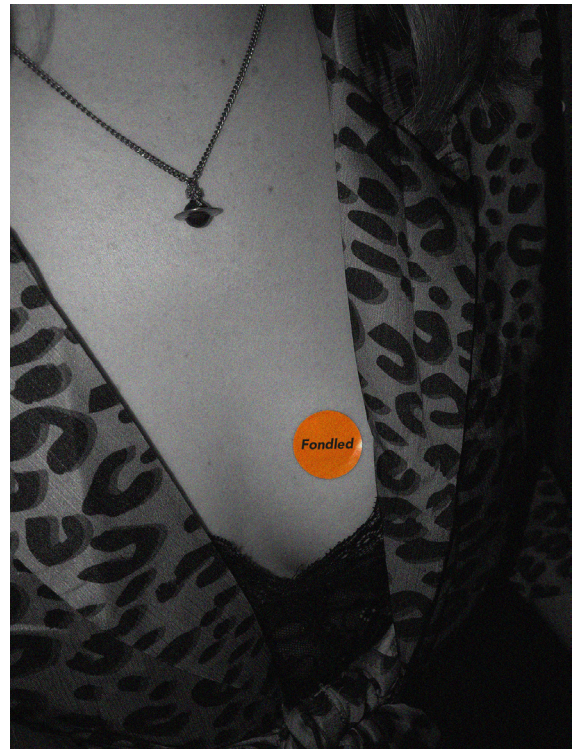
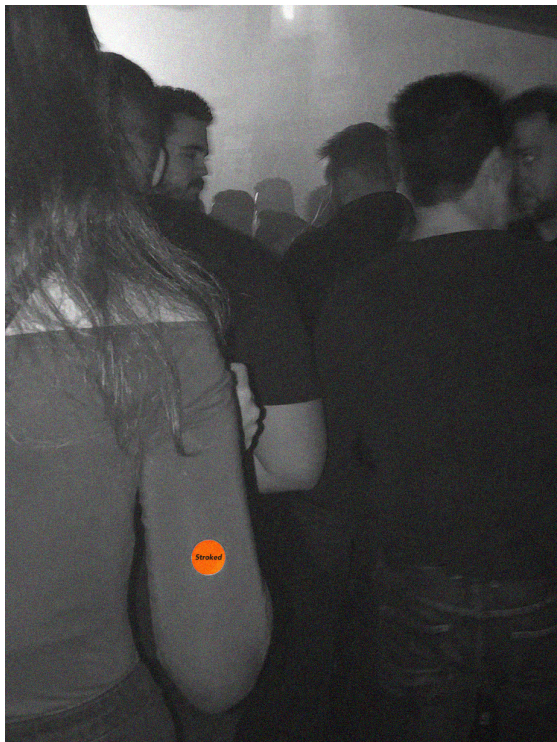
Within a crit, one person pointed out to me that the circles looked like hotspots that reminded them of marks made by touch. It was then suggested to me I could develop this idea by photographing the 'marks' left by groping on a night out. I visited a night club in Bristol and asked my friends to notify me every time they were touched without consent throughout the night. I placed a sticker as a representation.



PLAYFUL DESIGN

EXPERIMENTAL JET SET

Marieke Stolck, Erwin Brinkers et Danny van den Dungen.



PHOTOGRAPHY NARRATIVE

KIT PACKAGING



CLEAN & PRACTICAL

FESTIVAL SURVIVAL KIT

men's society

My next step was to consider my final presentation of the festival kit. I took a look at existing professional designs.

CAT HATER SURVIVAL KIT

Marks and Maker

COMICAL & PROFESSIONAL



FELINE RELOCATION PARAPHERNALIA

No cat was harmed in the making of this kit. Obviously.

For ages slightly annoyed to completely fed up.

INCLUDES:
 "Missing" Poster ("Missing" is kind of a wrong word)
 Sorry that Sorry Card
 Cat Hater Extraction Device
 Feline Immuno-kato Counter-agent (Antidote)
 Last Meal-in-a-Can (Eat up, pussy-cat)
 Cat Hydro-relocation Device
 Luminous Pin-point Cat Distraction Wand

BATTERIES NOT INCLUDED

ONLY USE IN CASE OF A CATASTROPHE

PLEASE RECYCLE

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PROTEST UNIFORM



PUNK STYLE



PARIS PROTESTS HIGH-VIS JACKETS

ZOE BUCKMAN

The installation of hanging vintage lingerie reveals the artist's fascination with femininity throughout time. The antique undergarments – relics from our past and windows into cultural ideas of female objectification – are reworked using musical text from a very specific time and place. Buckman hand-embroiders the lingerie with lyrics that refer to women from the iconic rappers Tupac Shakur and Notorious B.I.G. The text spans from the violent and misogynistic to the wholly sympathetic and pro-choice. This juxtaposition is witty in its provocation and empowered awareness while comparing the Janus-faced relationship between feminism and Hip-Hop both in the 90's and today.

The recent protests in Paris, left me wondering if my kit could also have a uniform. French protesters claimed the high vis jacket as a symbol. The tactile nature of my campaign lends itself quite well to the idea of clothing being worn with skin contact. Wearing a message on our bodies help the message speak louder.



EMOTIVE & DELICATE



EXPLORING OTHER TONES.

* You're at a music event & someone you don't know keeps touching you *

what do you say to them to get them to stop?

Fuck off!

Push them away.

you bloody Pervert!

Scream in their face go away!

You have no right to touch ME.

Give them an elbow

There is no need for that.

DO YOU KNOW WHAT YEAR IT IS... YOU CAN'T TOUCH ME LIKE THAT!

you cunt!

GIVE THEM A "LOOK," AND SAY STOP!

Do you have any ket?

please admit!

what are you doing

Do you ~~have~~ ~~any~~ ~~ket~~ ~~to~~ ~~keep~~ ~~your~~ ~~cock~~ ~~off~~.
Penny!

leado!!!

you have one second to get away from me - OR I'm ~~not~~ getting scardy.

THANKS FOR RUINING MY NIGHT.

DO YOU
KNOW WHAT
YEAR IT IS...

YOU CAN'T
TOUCH ME
LIKE THAT.

GET
OFF
ME.

YOU HAVE
NO RIGHT TO
TOUCH ME.

PLEASE
GET AWAY
FROM ME.

In crit, someone suggested I should explore the other tones that I had gathered in my design more. The headline slogan is very assertive and I need to consider alternative tones of voice with more introverted people. To gather new voices, I left up a poster survey asking people how they would react in this situation. I found this extremely helpful in finding new tones and phrases.