

PORTFOLIO

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MEGAN WEBB

CREATIVE / ART DIRECTOR [LONDON BASED]

I am a strong conceptual thinker with expertise in both Art Direction and Design. I'm passionate about creating work that amplifies human stories and drives positive change. My projects span eye-catching OOH campaigns, innovative social media initiatives, emotive scripts, and tactile print designs.

Eager to grow and continuously refine my creative skills, I thrive in collaborative environments, working closely with Copywriters and Designers to bring bold ideas to life.



WORK EXPERIENCE

PRISM SPORT & ENTERTAINMENT 2023-2024
→ *Creative*

At Prism, I have honed my skills as an art director, working on diverse projects including shoot direction, brand activations, social content, and client pitches. My portfolio includes collaborations with notable brands such as Beko, VUSE and Newcastle United F.C. (Sela).

M&C SAATCHI SPORT & ENTERTAINMENT 2023-2023
→ *Creative/Art Director*

During my time at M&C Saatchi, I contributed to impactful brand activations, engaging social content, and strategic pitches. I worked with high-profile clients including Barclays, O2 Virgin Media, Heineken, Aldi, and Google Pixel.

THE BROOKLYN BROTHERS 2019-2022
→ *Designer / Creative - hybrid*

I spent two years refining my expertise as a Creative Designer before transitioning into an Art Direction role. My work spanned diverse projects for clients such as WaterWipes, Castrol, McDonald's, TRESemmé, and ASICS.

OLIVER BONAS (PLACEMENT) 2019
→ *Designer*

At Oliver Bonas, I developed social content, created in-house artwork and publications, and assisted with textile print image-making, contributing to the brand's distinct visual identity.

INTERESTS

I'm passionate about travelling and immersing myself in new cultures, capturing my experiences through both film and digital photography. I also have a deep appreciation for both photography and fashion, often visiting exhibitions to stay inspired. My favourite gallery is the V&A London, as it never fails to offer innovative displays.

RESUME

EDUCATION

CHELSEA COLLEGE OF ARTS 2022
→ *Art Direction (short course)*

UNIVERSITY OF WEST ENGLAND 2017-2019
→ **(First Class) BA (HONS) Graphic Design**

KINGSTON UNIVERSITY LONDON 2015-2016
→ **(Distinction) Foundation Diploma Art & Design**

CONTRIBUTIONS & ACCOLADES

SHORTLISTED 2022
OCEAN DIGITAL CREATIVE COMPETITION

MENTOR, SPEAKER & COORDINATOR 2019-2022
BBH NIGHT SCHOOL

MENTOR & WORKSHOP COORDINATOR 2022
CARERS TRUST UK

UWE DEAN'S LIST RECOGNITION OF EXCELLENT ACADEMIC PERFORMANCE 2020

SKILLS

- Storytelling
- Art Direction
- Design Proficiency
- Colabritive
- Concept Development
- Scriptwriting
- Trend Awareness
- Presentation Skills
- Creative Thinking

PROFICIENCY IN SOFTWARE: ADOBE SUITE - PHOTOSHOP / ILLUSTRATOR / INDESIGN, MICROSOFT OFFICE - POWERPOINT / TEAMS / WORD, GOOGLE SUITE- DOCS / PRESENTATIONS / SHEETS

REFERENCES

Available at request

LINKEDIN

[MEGAN-WEBB97](https://www.linkedin.com/in/megan-webb97)